



WEBSITE ADVERTISING PACKAGE

Advertise your business by creating exposure in your community with Valley-wide reach! Tap into our active network by taking advantage of our vast online presence. Use Banner Ads to convert reach into clicks! Our page can host your specials and sales. Increase engagement with premier event placement a page takeover opportunities.

GENERAL

- Home, About, and Contact are excluded from advertising
- All ad buys are for 3 month increments

Small Business/Community Partner Rates:

- We reserve the right to change these rates as we see fit to better enable access to small businesses and community partners.

Payment:

- Yearly Package - Upfront payment preferred; quarterly payment optional
- All other packages must be paid in full as they are upfront opportunities and commitments
- Checks made out to: Greater Lehigh Valley Chamber of Commerce Foundation
 - Request for Invoice from brittneyc@lehighvalleychamber.org to pay by card or online bill pay for Chamber Members

EXAMPLE WEB AD 1080 X 200

**EXAMPLE
MOBILE AD
970 X 450**

RATES

BASIC <ul style="list-style-type: none"> • 1 banner on any page • 10 spots total available 	\$950
SPECIALTY <ul style="list-style-type: none"> • Take over specific industry section of Business listings • 3-5 banners • Special background color 	\$1,495
NEWSLETTER <ul style="list-style-type: none"> • 3 month commitment • One advertiser per issue • 3 spots per issue • *Sponsored by* line in header • 2 banner ad placements 	\$1,495
ADVANCED <ul style="list-style-type: none"> • 3+ banners, same page or spread through site • Newsletter sponsorships (3 ad spots) • *Sponsored by* tag 	\$3,950
PAGE TAKEOVER <ul style="list-style-type: none"> • *Sponsored by* banner • Custom page design (Fonts, colors, general page layout must stay the same) • 3+ banners on page • 1 year commitment 	\$8,995