Downtown Allentown Alliance

2026 Holiday Parking Program

Sponsored by City Center Group and the Allentown Parking Authority

Saturday: November 28, December 5, December 12, December 19, and December 26, 2026

10:00 AM - 5:00 PM

DOWNTOWN ALLENTOWN!

This program is for downtown Allentown businesses and customers, and is available only at four designated parking locations on the listed dates and hours.

CITY CENTER GROUP LOCATIONS

8th & Walnut St Garage
777 Walnut Street

Arts Walk Parking Garage
612 Linden Street

City Center Group Garage Instructions:

1. Drivers pull a ticket at or after 10AM that reads “Free parking until 5PM.”
2. When leaving, they feed that ticket to the exit meter and the gate opens
3. If they stay after 5PM, they are charged the difference.

APA LOCATIONS

Community Deck
13-45 S. 6th Street

940 Deck
940 Linden Street

APA Garage Instructions:

1. Customer enters the parking deck, pulls a ticket from the entrance machine, and keeps it while shopping.
2. Customer visits a participating business and brings the ticket to that business.
3. Business validates the ticket by applying an APA-approved chaser ticket sticker to the back of the customer's ticket.
4. Customer exits using the same ticket at the exit machine, following the posted instructions: scan the front side first, then the back of the ticket.

How Businesses Can Participate

- Businesses can stop by the Allentown Parking Authority to receive approved validation “chaser” stickers.
- Businesses should explain the program to staff so they can properly validate tickets and answer customer questions.

The program is available only at the four designated parking locations and on the dates and during the hours listed. Any parking time outside those hours will be charged at the applicable parking rate.